

CADDO PARISH COMMISSION
505 TRAVIS STREET, GOVERNMENT PLAZA

PUBLIC NOTICE

ECONOMIC DEVELOPMENT COMMITTEE

(Virtual)

September 10, 2020

2:00 PM

This meeting will be available for viewing on the Parish of Caddo's YouTube & Facebook pages.

1. ECONOMIC DEVELOPMENT COMMITTEE ROLL CALL:

John E. Atkins, Chair
Stormy Gage-Watts
Ken Epperson, Sr.
John-Paul Young
Mario Chavez, President

2. INVOCATION:

3. PLEDGE OF ALLEGIANCE:

Veterans and active military members saluting during recitation of the Pledge of Allegiance would be appropriate, should you wish to do so.

4. AGENDA ADDITIONS:

5. PUBLIC COMMENTS:

Citizens who wish to address the Committee, please fill out a comment card by clicking [HERE](#) and submit to the Commission Clerk's Office. Individual Comments are limited to 3 minutes and will be read aloud during the Public Comments section of this agenda. Citizens may also address the Committee by calling the Commission Clerk's Office at (318) 226-6596 during the Public Comments section of this agenda.

6. NEW BUSINESS:

6.I. Certificate For Teleconference 09.10.20

Documents:

[TELECONFERENCE MEETING CERTIFICATION 09-10-20.PDF](#)

6.II. Discuss Appropriation Process And Funding For Economic Development Requests

Regarding The 2021 Budget Cycle.

Documents:

[ED COMMITTEE INFO- 2021 NGO.PDF](#)
[ED 2021 BUDGET WORKSHEET.PDF](#)

7. ADJOURN:

**CERTIFICATE OF TELECONFERENCE AND/OR VIDEO
CONFERENCE OF THE CADDO PARISH COMMISSION
ECONOMIC DEVELOPMENT COMMITTEE MEETING OF
September 10th, 2020
IN ACCORDANCE WITH R.S. 42:17.1**

WHEREAS, the Governor of the State of Louisiana has declared a statewide Public Health emergency, inclusive of Caddo Parish, in Proclamation Number 25 JBE 2020; and,

WHEREAS, the Governor, has further extended that declaration via Proclamations Number 96 JBE 2020 and Number 97 JBE 2020; and

WHEREAS, R.S. 42:17.1 allows members of political subdivisions to participate in its meetings electronically under certain limited circumstances.

THEREFORE, in accordance with the Provisions of R.S. 42:17.1, the presiding officer of the Caddo Parish Commission hereby certifies that this meeting is to address matters that are:

- (a) directly related to the public Commission's response to the Coronavirus Pandemic and are critical to the health, safety, or welfare of the public.
- (b) that if they are delayed will cause curtailment of vital public services or severe economic dislocation and hardship.
- (c) critical to continuation of the business of the Commission and that are not able to be postponed to a meeting held in accordance with the other provisions of Open Meetings Law due to a legal requirement or other deadline that cannot be postponed or delayed by the public body.

Date: September 9, 2020



Mario Chavez
Caddo Parish Commission President

**Caddo Parish Commission
2021 NGO Budget Requests
Economic Development Fund**

* Indicates Late Application

Organization	General Purpose	2020 Agency Request	2020 Adopted Budget	2020 Additional NGOs per Ordinance	2021 Agency Request	NGO Committee	2021 App Received
Acadiana Legal Services of Northwest Louisiana	Free expungement for formerly incarcerated persons - servicing 6-7 applicants per month for a year	40,000	-	20,000	40,000		07/01/20
Caddo Lake Institute(New)	Fighting off Giant Salvinia to encourage nature-based tourism	6,396	-		-		
CoHabitat Foundation	LeanTrax Program - a multi-arm program addressing entrepreneurship at different stages	50,000	20,000		35,000		06/30/20
Competition Planning Partners, LLC dba Wod Godz	2-day Regional fitness competition	25,000	20,000		30,000		06/12/20
Delta Upsilon Lambda Foundation	74th Alpha Phi Fraternity Southwestern Convention	-	10,000		-		
Fit for Life Ministries, Inc.	Purchase fitness equipment and support the "Fit for Life Sports Weekend" - economic impact exceeds 1.5 million doallars	50,000	30,000		50,000		07/02/20*
Highland Area Partnership	17th annual Highland Jazz and Blue Festival which promotes local business, nonprofits, and area musicians and artists	10,000	5,000		10,000		07/01/20
Imagine Nation Foundation	Inaugural "Marching Band Challenge, Battle of the Bands"-March Fest	10,000	10,000		-		
Independence Bowl Foundation	Independence Bowl participant team payouts for Independence Bowl which has an economic impact of 7-8 million in direct and indirect spending	25,000	65,000		65,000		05/27/20
North Caddo Fireworks Festival dba Christmas on Caddo Fireworks	Fireworks for the Christmas on Caddo Fireworks Festival	8,000	8,000		8,000		06/24/20
NW Louisiana Economic Dev Foundation (NLEDF)	Business development and support of prospects that are considering our area	75,000	50,000	112,500	75,000		07/01/20
Prize Foundation (Film Prize, Startup Prize, and Taco Wars)	Marketing and expenses for LA Film Prize & Startup Prize & Taco Wars - retooling of 2021 Prize fest to allow for both physical and virtual experiences	80,000	30,000		100,000		06/30/20
Red River STEM (Sno-Port) (New)	Free/reduced admission to interactive entertainment exhibits focused on the science of a snowflake. Takes place November 24th through December 31st with extended hours	59,000	-		-		
Safe Summer Youth Recreation Activities			40,000				
Shreveport-Bossier African American Chamber of Commerce	Support minority business development	35,000	25,000		-		
Shreveport Bossier Military Affairs Council	Barksdale Airforce Show	-	-		15,000		06/16/20
Small Business Development Center	Two, eight week Entrepreneurial Series	20,000	20,000		-		
Southern Hills Business Association, Inc.	Implementation of initiatives resulting in new jobs creation, business operations, growing tax base, reduced crime, workforce and educational training to safeguard the reputation of Southern Hills as a vibrant community	30,000	20,000		30,000		06/23/20
Southern University at Shreveport	Paralegal program, associate degree in teaching, Patient Care tech, MSKICK Health and Wellness	600,000	-	100,000	271,407		07/01/20
Southern University at Shreveport Foundation	Scholarship funds for SUSLA students that are in need of financial assistance	15,000	10,000		15,000		07/23/20*
SPOT (Successfully Preparing Our Teens)	Preparing future leaders and business owners	16,000	-		16,000		07/01/20
State Fair	Annual event with educational exhibits, livestock, and fun activities and entertainment for all ages		10,000		10,000		07/01/20
Strand Theatre of Shreveport Corporation	Artists' fees (Professional Broadway Musicals)	50,000	15,000		-		
Strategic Action Council of Northwest Louisiana, Inc.	Maintenance of the Minority Business Directory of Northwest Louisiana - Training and Loan assistance program for small, minority, woman, and diverse businesses	100,000	-		100,000		07/01/20
Total NGO Requests:		\$1,304,396	\$388,000	\$232,500	\$870,407	\$-	
		Total Funded 2020		\$ 620,500			

Organization	Contact Name		Address	City	Zip	Headquarters	Years Funded
Acadiana Legal Services of Northwest Louisiana	Gregory	Landry	720 Travis Street	Shreveport, LA	71101	1020 Surey St Lafayette LA 70501	1
Caddo Lake Institute(New)	Laura-Ashley	Overdyke	400 Edwards Street	Shreveport, LA	71101	Same	0
CoHabitat Foundation	Jessica	Schiele	500 Clyde Fant Parkway	Shreveport, LA	71101	Same	10
Competition Planning Partners, LLC dba Wod Godz	Kenneth	Sanders	245 Chemin Du Lac	Shreveport, LA	71115	Same	2
Delta Upsilon Lambda Foundation	Michael	Jackson	P.O. Box 38132	Shreveport, LA	71133	Same	1
Fit for Life Ministries, Inc.	Robert	Blount	P.O. Box 80165	Shreveport, LA	71148	600 Common Street, Shreveport, LA 71101	8
Highland Area Partnership	Emerie	Gentry	P.O. Box 44292	Shreveport, LA	71134	600 Columbia Street, Shreveport, LA 71104	9
Imagine Nation Foundation	Karl	Cope	P.O. Box 38401	Shreveport, LA	71133	6000 W. 7oth Suite 2003 Shreveport, LA 71129	2
Independence Bowl Foundation	Missy	Setters	401 Market Street, Ste. 120 Shreveport, LA 71101	Shreveport, LA	71101	Same	13
North Caddo Fireworks Festival dba Christmas on Caddo Fireworks	Mary	Dunn	P.O. Box 602	Vivian, LA	71082	Same	5
NW Louisiana Economic Dev Foundation (NLEDF)	Scott	Martinez	333 Texas Street, Suite 411	Shreveport, LA	71101	Same	13
Prize Foundation (Film Prize, Startup Prize, and Taco Wars)	Amy	O'Callaghan	401 Market Street, Suite 860	Shreveport, LA	71101	Same	8
Red River STEM (Sno-Port) (New)	Dianne	Clark	820 Clyde Fant Parkway	Shreveport, LA	71101	Same	0
Safe Summer Youth Recreation Activities							2
Shreveport-Bossier African American Chamber of Commerce	Taylor	Jamison	1315 Milam Street	Shreveport, LA	71101	Same	8
Shreveport Bossier Military Affairs Council	Matt	Locke	PO Box 1661	Shreveport, LA	71166	415 Texas Street suite 220 Shreveport LA 71101	9
Small Business Development Center	Dana	Cawthon	6220 E. Texas Street, Building D, Suite 110	Bossier City, LA	71111	Same	2
Southern Hills Business Association, Inc.	Beverly	Sater	9701 Baird Rd.	Shreveport, LA	71118	Same	11
Southern University at Shreveport	Janice	Sneed	3050 Martin Luther King Drive	Shreveport, LA	71107	Same	8
Southern University at Shreveport Foundation	Frank	Williams Jr.	P.O. Box 1134	Shreveport, LA	71163	610 Texas Street, Suite 400, Shreveport, LA 71163	13
SPOT (Successfully Preparing Our Teens)	Nina	Webster	3050 MLK Drive	Shreveport, LA	71107	500 Clyde Fant pkwy Suite 200 Shreveport, LA 71101	2
State Fair	Peggy	Swindle	3701 Hudson Street	Shreveport, LA	71109	Same	12
Strand Theatre of Shreveport Corporation	Sumer	Cooner	619 Louisiana Ave	Shreveport, LA	71101	Same	8
Strategic Action Council of Northwest Louisiana, Inc.	Taylor	Jamison	331 Milam Street, 3rd Floor	Shreveport, LA	71101	Same	6



Budget Worksheet Report

Budget Year 2021

Account	Account Description	2021 Finance / Admin
Fund	750 - Economic Development Fund	
	Department 000 - General Revenues	
3359	Video Poker	400,000.00
3610	Interest Earned	6,000.00
	Department 000 - General Revenues Totals	\$406,000.00
	Department 131 - Administration	
4321	Legal and Auditing	2,365.00
4327	Professional Services	60,000.00
4361	General Fund Administration	12,499.00
	Department 131 - Administration Totals	(\$74,864.00)
	Department 150 - Allocation to other Entities	
4959	NGO Appropriations	400,000.00
	Department 150 - Allocation to other Entities Totals	(\$400,000.00)
	Fund 750 - Economic Development Fund Totals	(\$68,864.00)
	Net Grand Totals	
	REVENUE GRAND TOTALS	\$406,000.00
	EXPENSE GRAND TOTALS	\$474,864.00
	Net Grand Totals	(\$68,864.00)